

# Cycling Museum of Minnesota

## Ride along with CMM

#### **Our Immediate Goals**

- Continue to provide high-quality programming and exhibits that celebrate Minnesota's exceptional cycling history and culture.
- Expand and make accessible CMM's collection.
- Organize our efforts and build momentum toward establishing a permanent home for our collection and activities.

#### **Our Plans**

- Cycling Museum of Minnesota is planning to:
- Welcome visitors to view our collections in our space at Quality Bike Products corporate building, with tours, open houses, and events.
- Plan a SpokesPeople series on cycling in Minnesota, highlighting the advocates, makers and thinkers who make Minnesota an exceptional thinkers who make Minnesota an exceptional to biking.
- Acquire items for our collection and continue to practice excellent collections management.
- Plan a Bring Your Old Bike show and ride.
- Expand our bicycle collection pictures and information web site pages.
- Continue to share our collections and interpretive information through our website and on our robust social media platforms.

Ask us how to take part in these and other activities. We are an all-volunteerorganization. Your financial contribution directly supports and enables everything from website hosting to activities and programming.



### **Our Purpose**

Our commitment: CMM works to collect and share the objects and stories that illuminate and celebrate cycling in Minnesota. Since the first planningmeeting in late 2013, enthusiasm for this effort has grown dramatically. Local bike-lovers, from collectors to advocates to weekend trail riders, all share in the excitement of creating a dynamic museum dedicated to cycling. Hundreds of people are imagining with us the potential for a destination andtouch point for Minnesota cycling history and culture. We draw in visitors of all backgrounds with exhibits, educational programs, open house tours andmore.

Why a bike museum in Minnesota? Our region's history is inextricably tied to cycling. The Twin Cities developed during an era when bicycling was extremely popular and key to the development of roads and transportation systems. Today, Minnesotans are exceptional in their commitment to cycling, and Minnesota is often cited as a bike-forward state. Minneapolis has been designated as a gold level "Bicycle Friendly Community" by the League of American Cyclists and was named America's most bike-friendly city in 2010 by Bicycling Magazine. The Twin Cities has one of the highest rates of bike commuting in the nation. Minnesota is also home to companies and organizations that are internationally recognized leaders in the field, including Park Tool, Quality Bicycle Products, Bicycle Alliance of Minnesota, and 30 Days of Biking, to name just a few. Given thelevel of activity and interest around cycling, we saw the need to establish a permanent collection and venue for public learning and ongoing dialog oncycling that spans biking communities. CMM interprets bikes and related objects in the context of these greater local stories that we can all connect with and enjoy.

**Museum excellence:** As a nonprofit museum, the Cycling Museum of Minnesota maintains high ethical standards of preserving and caring for our collections. An early grant from the Minnesota Historical Society enabled us to establish policies for responsible collections management. Our task is not only to provide the highest level of care for the bikes and bikerelated objects entrusted to us, but also by doing so to help people understand the importance and legacy value of our biking culture.



## **MAJOR MILESTONES TO DATE**

Dec. 2013	CMM founders will convene first meeting in January 2014 Steering Committee is formed.
July 2014	CMM officially incorporates.
Sept. 2014	Secures grant from the Minnesota Historical Societyfor collections management.
Jan. 2015	Secures 501(c)(3) status.
Jan-May 2015	Partners with Goldstein Museum of Design for exhibit, "Design Cycles: A Bike Show."
June 2015	Launches website; cmm.bike
Oct. 2015	Begins photographing the collection in preparation foronline exhibits and collections management database.
Fall 2015	Moves to a dedicated space within St. Mark's EpiscopalChurch annex; "The Vault".
Winter 2015	Visioning process with professional non-profit consultantto establish 5-10 year vision for the Museum.
Summer 2016Partr	ners with Hennepin History Museum on "High Wheels!"exhibit, a summerlong display where visitors could climb and pedal our own high wheel replica, and enjoy a speakerseries on cycling in Minnesota.
Fall 2016	Plan for major fundraiser in 2017.
Spring 2017	CMM connects with Minnesota BMX experts and collectors to create a pop-up exhibit at the CMM RAD! bike party and fundraiser.
	SpokesPeople; a speaker series that highlights local bike-notables and gives them a space to tell their stories.
Summer 2017	Bring Your Old Bike Rally & Ride event; a family-friendly afternoon for vintage bike aficionados and first-timers alike.
Fall 2017	CycloTrivia event at Fair State Brewing, Minneapolis, Minnesota.
Spring 2018	SpokesPeople; a speaker series that highlights local bike-notables and gives them a space to tell their stories.
Summer 2018	Minneapolis Institute of Art, Bike Night event attendee.
	Bring Your Old Bike Rally & Ride event; a family-friendly afternoon for vintage bike aficionados and first-timers alike.
Fall 2018	CycloTrivia event at Fair State Brewing, Minneapolis, Minnesota.

Winter 2018 LifeCycle exhibit on display at the Hennepin History Center, Minneapolis,

Minnesota. "LifeCYCLE: Stories from the Minnesota Bike Community" presents a multi-faceted diary of leading lights in Minnesota biking currently living and

riding in the state.

Spring 2019 SpokesPeople; a speaker series that highlights local bike-notables and

gives them a space to tell their stories.

Summer 2019 Mill City Farmers Market annual Bike to the Market Day, event

attendee.

Minneapolis Institute of Art, Bike Night event attendee.

Bring Your Old Bike Rally & Ride event; a family-friendly afternoon for

vintage bike aficionados and first-timers alike.

Fall 2019 Hi-Viz, an event to help us raise money towards 2020 programming, future

exhibits, and progress towards a permanent home in the Twin Cities and for

people to gather and celebrate our state's remarkable biking culture.

2020 Due to the Covid 19 pandemic, our SpokesPeople and Bring Your Old Bike

events were postponed. We strove to communicate with our CMM friends

through our web site and social media pages.

Summer 2021 Art In Motion and Cycling Museum of Minnesota partnered in two events. From

July to September AIM displayed our LifeCycle exhibit along with five bicycles from our collection were on display. In July, AIM and CMM sponsored a vintage bike show and family ride on the Lake Wobegon Trail in Holdingford, Minnesota.

Winter 2022 Unveiled the new Cycling Museum of Minnesota logo.

Summer 2022 CMM collection moved to space at Quality Bike Products corporate building in

Bloomington, Minnesota

Art In Motion and Cycling Museum of Minnesota partnered in a bicycle pop up display from July to September. AIM and CMM sponsored a vintage bike show

and family ride on the Lake Wobegon Trail in Holdingford, Minnesota.

CMM has hosted numerous open houses, rides and exhibits, and participated inmany community events (examples include the annual Bike Night at the Minnesota Institute of Arts, Open Streets NE and Open Streets Lyndale, 2015 Joy Ride and the Saint Paul Classic). We continue to acquire items for our collection and catalog our acquisitions in our collections database. We continually share our collections through our website, and build our interpretive offerings on social media.

Visit us at **cmm.bike** where you can check out our upcoming events or donateto our organization. We are a 501(c)(3) organization. All donations are tax- exempt.





